**Social Media Posts**

**How to Use:**

(1) Copy and paste one of the posts below into your Facebook, Twitter, Instagram, or LinkedIn page.

(2) Add a hyperlink to your library’s website/product access point. Shorten your link with [Bitly](http://bit.ly), if needed.

(3) Download a Gale In Context: Science Facebook, Twitter, Instagram, or LinkedIn social media image to include with the corresponding post.

(4) Upload your selected social media image along with your post.

(5) Please ensure that you’re using an image that corresponds with the platform (example: use a Facebook image when you’re posting on Facebook).

(6) Save and submit your post.

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|  | **POST COPY/TEXT** FOR FACEBOOK, TWITTER, LINKEDIN | **Image #** |
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| 2 | Expert content + videos + images + experiments/projects = Gale In Context: Science. Use it to boost your science knowledge. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 3 | Find science information, videos, images & other resources for homework and special projects in Gale In Context: Science. <link to your library’s access> | Image 1  Image 2  Image 3 |
| 4 | Science student pro tip: Gale In Context: Science brings together expert articles, images & more to help with homework and projects. <link to your library’s access> | Image 1 Image 2  Image 3 |
| 5 | Explore science topics from fracking to viruses to chemistry. Expert content, video, and images in Gale In Context: Science. <link to your library’s access> | Image 2 |
| 6 | Ace that next science project! Use Gale In Context to find relevant info and resources on every science topic. <link to your library’s access> | Image 1  Image 2 |
| 7 | Science project? You’ve got this. See Gale In Context and find authoritative resources, articles, videos & more. <link to your library’s access> | Image 2  Image 1 |
|  | **POST COPY/TEXT** FOR INSTAGRAM | **Image #** |
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| 2 | Explore updated, validated scientific information on hot topics in Gale In Context: Science. <we suggest adding a temporary link in your bio for easy access> | Image 2 |
| 3 | Level up your knowledge and master your science homework with Gale In Context: Science. <we suggest adding a temporary link in your bio for easy access> | Image 3 |